



SPRING 2026 CAA / CAA-IT CONFERENCE

April 13-16, 2026
Mission Inn Hotel & Spa
Riverside, California
*Hosted by CSCAA and Riverside
County Assessor Peter Aldana*

WHERE INNOVATION, SERVICE, AND COLLABORATION CONVERGE

Join colleagues from across the state for the Spring 2026 CAA / CAA-IT Conference, held in the heart of historic Riverside. Set within the iconic Mission Inn Hotel & Spa, this 2½-day event focuses on advancing customer-centered assessment practices, innovative technologies—including generative AI—and meaningful collaboration for California's county assessors and professional staff.

This conference is designed for real-world impact. Attendees will explore how emerging tools such as generative AI, data analytics, and automation can responsibly enhance customer service, improve accuracy and efficiency, and strengthen public trust. Through engaging sessions led by recognized experts, interactive discussions, and peer-to-peer learning, participants will gain actionable insights to better serve their communities while navigating the evolving challenges of assessment administration across California.

REGISTRATION FEES

County Assessor.....	\$500
County Staff	\$300
Board of Equalization Member	\$350
BOE Staff.....	\$300
Monday Golf (addon).....	\$150

LODGING INFORMATION

Standard Rooms Single/Double	\$249
Booking Link https://tinyurl.com/yznb42xd	

SPONSORSHIP OPPORTUNITIES

Platinum	\$4,500
Gold	\$4,000
Silver.....	\$3,500
Lanyard.....	\$700
Swag Bag	\$2,500
Refreshment Sponsorship.....	\$1,500
Additional Exhibitor Attendee	\$500
Networking Reception Sponsor	\$3,500

WHAT TO EXPECT

- Two and a half days of valuable education and professional connection
- Sessions focused on current assessment issues, legislative updates, and operational priorities
- Practical strategies you can put to work right away
- Open discussion with colleagues and industry partners
- Built in opportunities to collaborate, network, and grow

The Spring Conference balances focused learning with time to connect, reflect, and recharge—all in a welcoming setting that encourages conversation and community.

REGISTER TODAY califaa.memberclicks.net/april2026conf

SPONSORSHIP OPPORTUNITIES

PLATINUM - \$4,500

- Event entry for three (3) company Representatives
- All hospitality receptions and meals (with invite only event exclusions)
- Priority to choose your location with
 - One six-foot vendor table
 - Company biography and logo in conference program
 - Brochure enclosed in conference bag
- Company logo on displayed event signage and presentation welcome slides
- Your promotional items in the conference bags (pens, flash drives, water bottles, etc.) Full page advertisement in the program (Dimensions: 8.5 X 11)

GOLD - \$4,000

- Event entry for two (2) company Representatives
- All hospitality receptions and meals
- Priority to choose your location with
 - One six-foot vendor table
 - Company biography and logo in conference program
 - Brochure enclosed in conference bag
- Company logo on displayed event signage and presentation welcome slides
- Your promotional items in the conference bags (pens, flash drives, water bottles, etc.) Full page advertisement in the program (Dimensions: 8.5 X 11)

SILVER - \$3,500

- Event entry for one (1) company Representative
- All hospitality receptions and meals
 - One six-foot vendor table
 - Company biography and logo in conference program
 - Brochure enclosed in conference bag
- Company logo on displayed event signage and presentation welcome slides
- Your promotional items in the conference bags (pens, flash drives, water bottles, etc.) Quarter page advertisement in the program (Dimensions: 4.25 X 5.5)

ADDITIONAL COMPANY REPRESENTATIVE - \$500

- Event entry per additional exhibitor registered
- Onsite hospitality receptions, and all conference meals
- Limit of four (4) representatives total per Company

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CAA SPRING CONFERENCE SPONSORSHIP PACKAGE ADD-ONS

All conference sponsor logos will be on event signage, as well as on all printed conference materials. Must purchase Exhibitor Package admission to purchase Package Ad-Ons

LANYARDS - \$700

- Company will provide a minimum of 150 branded lanyards to be placed at registration check-in for all nametags

REFRESHMENTS - \$1,500

- Company logo will be displayed on signage.
- Company rep will be able to Meet & Greet with conference attendees at sponsored refreshment station

SWAG BAG - \$2,500

- Sponsor Logo printed prominently on one side of the swag bag for each attendee

KEYNOTE OR FEATURED SPEAKER - \$2,500

- Logo on speaker introduction slide
- Recognition in program and mobile agenda
- Reserved seating for sponsor representatives
- Post-event recognition in follow-up email

NETWORKING RECEPTION OR HAPPY HOUR - \$3,500

- Logo on reception signage and drink tickets
- Optional branded cocktail or mocktail
- Verbal acknowledgment at start of reception

NOTE: Refreshment Sponsorship is available for the following times: Tuesday Morning Break, Tuesday Afternoon Break, Wednesday Morning Break