

# 2026 BAAA MANAGEMENT CONFERENCE

Hosted by the Bay Area Assessor Association Management Conference



August 3-6 | 2026

DoubleTree Sonoma Wine Country  
One Doubletree  
Rohnert Park, CA 94928

# EXHIBITOR OPPORTUNITIES

Exhibitor Packages do not include travel arrangements, lodging, or transportation costs to/from facilities.

**REGISTER TODAY**



Exhibitor opportunities include a company biography of approximately 150 words and a company logo printed in the conference program. Exhibitors will also have an opportunity to present their product and do a short company introduction during the conference.

# 2026 BAAA

## EXHIBITOR PACKAGES

All Exhibitor Information must be confirmed by Friday, July 3  
to allow time for proofing and approval of program advertisements

### Platinum Exhibitor. \$5,000

- Event entry for three (3) company Representatives
- All hospitality receptions and meals (*except the Assessor Only Luncheon*)
- One six-foot vendor table
- Company biography and logo in conference program
- Brochure enclosed in conference bag
- Company logo on displayed event signage and presentation welcome slides
- Company promotional items in the conference bags (*pens, flash drives, water bottles, etc.*)
- Full page advertisement in the program

(Dimensions: 8.5w x 11h;  
provide .25" bleed on all sides  
along with crop marks)

### Gold Exhibitor ..... \$4,500

- Event entry for two (2) company Representatives
- All hospitality receptions and meals (*except the Assessor Only Luncheon*)
- One six-foot vendor table
- Company biography and logo in conference program
- Brochure enclosed in conference bag
- Company logo on displayed event signage and presentation welcome slides
- Company promotional items in the conference bags (*pens, flash drives, water bottles, etc.*)
- Half page advertisement in the program

(Dimensions: 8.5w x 11h;  
provide .25" bleed on all sides  
along with crop marks)

### Silver Exhibitor..... \$4,000

- Event entry for one (1) company Representative
- All hospitality receptions and meals (*except the Assessor Only Luncheon*)
- One six-foot vendor table
- Company biography and logo in conference program
- Brochure enclosed in conference bag
- Company logo on displayed event signage and presentation welcome slides
- Company promotional items in the conference bags (*pens, flash drives, water bottles, etc.*)
- Quarter page advertisement in the program

(Dimensions: 4.25w x 5.5h)

## HOTEL INFORMATION

August 3 – 6, 2026

DoubleTree Hotel Sonoma

One Doubletree Drive, Rohnert Park, CA 94928

Hotel Booking Link: <https://group.doubletree.com/nlb15c>; or call the Reservations Line at (707) 584-5466 and select option (1) and provide the booking code: CDT916; If directly through Hilton.com, apply Special Rates- Group Code: CDT916

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## EXHIBITOR PACKAGE ADD-ONS

All Exhibitor Information must be confirmed by Friday, July 3  
to allow time for proofing and approval of program advertisements

### Additional Company Representative .....\$500

- Event entry per additional exhibitor registered (except the Assessor Only Luncheon) Onsite hospitality receptions, and all conference meals

\*\*Please limit attendance to (5) representatives total per Company

### BAAA Conference Partner.....\$500

- Full-page advertisement in program. Must be submitted no later than Friday, July 3. (Dimensions: 8.5w x 11h; provide .25" bleed on all sides along with crop marks)

### BAAA Conference Partner.....\$350

- Half-page advertisement in program. Must be submitted no later than Friday, July 3. (Dimensions: 8.5w x 5.5h; no bleeds)

**REGISTER TODAY**

### LANYARD SPONSOR .....\$1,000

- Company will provide a minimum of 150 branded lanyards to be placed at registration check-in for conference guests' name tags

1 Available

### LUNCHEON SPONSOR ..... \$3,500

- Company logo will be displayed on signage at Lunch Buffet on Tuesday, as well as on all printed conference materials

1 Available

### REFRESHMENT SPONSOR .....\$1,000

- Company logo will be displayed on signage on Tuesday. Company representative will be able to Meet & Greet with conference attendees at the afternoon refreshment station

3 Available or Buyout @ \$2,500

### SWAG BAG ..... \$2,500

- Sponsor logo printed prominently on one side of the swag bag for each attendee

1 Available